

# Blueridge Business Park | Road and Haulage Strategy

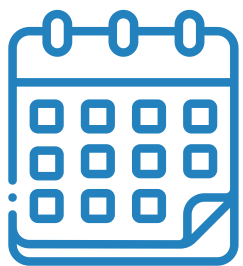
October 2023

## Community Engagement Summary

Outcomes at the Ordinary Council Meeting on Thursday 24th November 2022, Council adopted the alignment of the Blueridge Link Road (Southern Distributor) and resolved to acquire land to secure a road corridor for the future road.

The engagement plan was determined by the overall community impact and scale to **INVOLVE** directly impacted businesses and stakeholders. Consultation was facilitated through a dedicated Your Say project page, where community members and stakeholders were actively encouraged to participate. Community engagement was further supported by mail drops into the business park and follow-up phone calls to encourage attendance to the consultation events.

## How we reached you



**39 Days** of engagement  
11 August - 28 September 2023



**211** Visits to Your Say page

- **20** Feedback submissions (12 through YourSay and 8 by email)
- **15** followers
- **7** downloads of document library



**2** Consultation events held in Blueridge Business Park

- 16 Attendees



Direct letters dropped into impacted businesses

## Outcomes and next steps

A report will be provided to Council at a date to be confirmed.

Submissions towards this consultation activity have been received and are currently being reviewed by our Infrastructure Strategy and Design team to be considered at a future council meeting.

For members of the community who followed this project and/or submitted feedback, an email will be sent to advise of the outcome to close the loop on this engagement activity.