

# Draft Public Art Strategy

November 2023

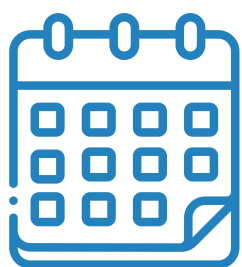
## Community Engagement Summary

Outcomes at the Ordinary Council Meeting on Thursday, 28th September 2023, Council endorsed the draft Public Art Strategy for public exhibition.

A very detailed engagement program was undertaken in the development of this draft strategy. Our engagement intent was to INVOLVE the community and consulted stakeholders over the 28-day public exhibition. A 'YourSay' page was developed to support their feedback.

A summary of the engagement activities for community participation are highlighted below.

## How we reached you



**34 Days** of engagement  
4 October 2023 - 6 November 2023



**112** Visits to YourSay page

- no formal submissions
- **13 downloads** of document library



### Print advertisement and media release

- **1** Media Release circulated
- **2** advertisements in Dubbo Photo News and Daily Liberal



### Digital engagement

- **5,863** social media impressions (the number of times a post appears)
- **112** social media engagements (the number of times a post was interacted with - which can be likes, shares, comments etc)



### Email Campaigns

- **236** recipients from YourSay
- **2,158** recipients from **3** WPCC newsletters
- **26** stakeholders directly notified of the draft Strategy



### Community engagement activities

- Pop up stand at Dubbo Art Fair over **3** days
- Draft Strategy and submissions available at WPCC

## Outcomes and next steps

A report will be provided to the Council at Thursday 14 December, 5:30pm.

Council will decide on adopting the draft Public Art Strategy.

For members of the community who participated or are following this project, an email will be sent to advise of the outcome to close the loop on this engagement activity.

**We thank you for your participation.**